

EVENTS AND CELEBRATIONS 2014-15

SI No	Event / Celebration	Dates	Description
1	Cricket Match	01/01/2014	Between first years and second years; (Venue Vijay Anand Cricket Ground near pillar 285 Rejendranagar)
2	Maruthi Suzuki colours Competitions	10/01/2014	20 Students participated in (singing , acting and dancing) Maruthi Suzuki Colours of Youth event sponsored by MTV
3	Republic Day Celebrations	26/01/2014	Flag Hoisting followed by Speeches, Cultural Events , Prize and Sweets dtribution.
4	Dairy Exhibition at Hitex Exhibition Centre	01/02/2014	Amul and many of its competitors across India participated in the exhibition showcasing opportunities and challenges in dairy industry. Final year students participated and submitted reports on their observations, and later made presentations
5	Ratha Saphami	06/02/2014	Yoga students of the School performed Suryanamaskar on this day on the terrace of the School
6	Australian Education Fair	07/02/2014	Conducted exclusively for Aurora Group Students @ Aurora Bandlaguda Campus in association with SIG India (www.sigoverseas.com)- students of the School participated
7	(Centre for Innovations in Public Systems) CIPS - ASCI Workshop	7-8th Feb 2014	Conducted at College Park Campus of ASCI (Admintrative Staff College of India), Road No. 3, Banjara Hills by 9 am. 20 students participated.
8	Business Day (Automobile Sector)	09/02/2014	Awareness created on Business Models,Sales, Sevices & Marketing through Lectures
9	Social Activity- 5KM walk Rotathon	09/02/2014	Rotary Seva Trust along with Uninor jointly organized It. It included a 5 Km walk at 6:30 am at Necklace Road. 30 students participated from the School.
10	Horticulture Expo-2014	13/02/2014	Department of Horticulture,Government of Andhra Pradesh organized, this at the Nizam College Grounds, Hyderabad from 13th to 17th February 2014- 15 students of the School visited the Expo.

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11	Retreat at Leonia Resort	17/02/2014	All ABS staff and students attended
12	Green Holi - 2014	28/02/2014	ABS along with Hyderabad Goes Green (HGG) campaigned for green and ecofriendly Holi, Distribution and sales of organic colours marked the event
13	Beyond Syllabi- 3days Orientation Program	3-5th March 2014	Three-Day Training program on Team dynamics & Career Management was conducted by trainers Mr. S Vinay Wardhan and Mr. K Sridhar
14	WHOOPIE!	06/03/2014	Painting, Sketching, Mehandi, Singing & Cooking competitions conducted by the School
15	International Women's day Celebrations & Ethnic Day	07/03/2014	Ramp walk and other activities at Aurora's Business School
16	Guest Lecture on "The Road Less Travelled"	11/03/2014	Mr. Thiagarajan Arunachalam, a corporate leader, who led companies like ADP India and Intergraph; and Hon. Director at SEVA Free and Confidential Counseling Centre delivered the Lecture
17	Entrepreneurship and the Lean Startup	20/03/2014	Lectures by faculty of National Entrepreneurship Network and TIE
18	Workshop on Choice of Specializations	01/04/2014	Mr. K.B.S Kumar conducted this to help students to choose Management specialization (HR, Finance or Marketing) based on competencies and attitudes
19	Seminar on Retail Banking & Opportunities in Banking Sector	12/04/2014	By Mr. Satyanarayanan Ganesh RBL official gave the seminar
20	Environment Day Celebrations	01/06/2014	Run for Trees at Necklace Road - 27 students participated from the School

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21	Independence Day Celebrations	15/08/2014	The event was anchored, partly funded and managed by Ms. Varthika Sahu and other Senior Students
22	Aurora - IBM Academic Initiative	06/06/2014	Tie-up for PGDM IT Business Analytics and Cloud Computing Specializations concluded at Katriya Hotel, Road show and Career counselling session was organized by IBM Officials for our students.
23	Business Day Seminar	09/07/2014	Mr.Maruthi Sreeram, CEO & Founder of Antar Prerith Training Solutions Pvt. Ltd gave the seminar.
24	Ganesh Chaturthi Celebrations	29/08/2014	Second year students bought Idol and worshiped for 3 days and did Nimarjan on 1st September, 2014.
25	NIVARTHANA-Business Day	29/08/2014	Students of all classes attended
26	Business Day Special Lecture	30/08/2014	Mr.Amarnath, a Managing Director of BASIX - KRISHI delivered the lecture
27	Teachers' Day Celebrations	05/09/2014	Event organized by seniors and juniors; excellent co-ordination and teamwork were displayed
28	Workshop on Business Communication	06/09/2014	Mr. Sunil Zephaniah Adjunct Faculty conducted workshop on Listening, Pronunciation and Formal Letter-writing Skills.
29	TRADE MUGHUL- On-line Trading Competition	19/09/2014	It focussed on on-line trading skills
30	Bathukamma Celebrations	25/09/2014	Cutural Programme by Sri. Goreti Venkanna, a celebrated folk poet, at ASTRA Bandlaguda. Covered by the V6 TV fame Kathi Karthika- Our Students participated in good numbers.

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31	ANUBHOOTI- Induction Day -2014	10/10/2014	Induction for the Batch 2014&16 -Guest of Honor Mr.Uday Bhate, Founder of Nmore
32	Diwali Celebrations	21/10/2014	Lightening of lamps was done & crackers and flower pots were bust by students and Staff of Aurora's Business School.
33	SANKALP- Convocation - 2014	25/10/2014	President-Dr. Saroj Kumar-Regional Officer, AICTE Chief Guest- Dr. PV Lakshmipathy Chairman L.I.F.E Education, Training and Consulting Key Note Speaker-Dr. Shiv Kumar Rungta, President of (FAPCCI)
34	Challenges for Start-Up's	14/11/2014	Held at Park Hotel with C.V. Rajendran, CMD, Andhra Bank & Mr. Krhnamachari Sreekanth, Formar Cricketer as Guests of Hounour
35	PHILIP-'The Big Leap'	15/11/2014	The Summer Intership -cum- Philp Initiative was presented by Mr. Jeethu, a 2nd year student
36	DONATETIME- Voluntary Activity	18/11/2014	All the students paricipated in the event kick started by Yousee NGO Initiative. Event marked by collection of old computers and distributing them to NGO's
37	SW+G4E Boot Camp on Idea & Customer Validation	21/11/2014	Professional Activity
38	Global Startup Battle	21/11/2014	"Startup Weekend," one of the flagship events of Up Global, a Seattle based non-profit organization. Startup Weekends are 54-hour events where developers, designers, marketers, product managers and startup enthusiasts come together to share ideas, form teams, build products, and launch startups! 21st - 23rd. This was held at Amazon Development Centre, Hyderabad
39	Rightfolio- Challenges for the Start-ups: Which way to look?	22/11/2014	The speakers were: Mr. C.V. R Rajendran, CMD-Andhra Bank, Dr. Parakala Prabhakar, Communications Advisor, Govt. of AP, Mr. Krishnamachari Srikanth, Former Cricketer, Mr. Sunil Mehta, Sr.VP-Central Asia, JWT, Mr. Sunil Reddy, Chairman and CEO, Ybrant Digital and Mr. John Thangaraj, Head-Hr, Essilor India Ltd
40	RBL Bank - Retail Banking and Opportunities in Banking Sector	05/12/2014	Lecture by Mr. Sathyanarayanan Ganesh, South Zonal Head-Branch Banking of Ratnakar Bank

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41	NISM (National Institute of Securities Markets) and ICICI Center for Financial Learning	16-20 Dec 2014	A 5-day program on Equities and Investment conducted in Seminar Hall of Aurora's Business School
42	LASTMILE -One Day Workshop	19/12/2014	Mr.Vijay Reddy, Founder of Kaizen Group conducted this workshop on personality development.
43	Round Table Conference of LASSIB Society	07/01/2015	Guests were -Mr . Jitendra Kalra ,CEO and Founder of Dr. Reddy's Laboratories & Mr. Ramarao V.V.S,Vice-President of Aurobindo Pharma
44	IIMA alumni meet	10/01/2015	IIMA Alumni meet organized at Jalavihar, Neckles Road. Students from I and II years attended the meet - Ravi Mathai Momerial Lecture.
45	Competitive Events for Republic Day	21/01/2015	Rangoli, Chess, Carroms,Antyakshari,One minute game competitions were conducted.
46	Traditional Day Celebrations	22/01/2015	All the Students and Staff members were dressed in traditional attire. For Girls : Shalwars/chudidhar with duppatas, saree and for Boys: kurtha pyjama, sheerwani or formals
47	Quiz on Brands, Business & Economy	23/01/2015	Students participated, the event was organizes at Economic Times Road no-3, Banjara Hills,Quiz Master- Llyod Saldhana
48	Republic Day Celebrations	26/01/2015	Flag Hosting followed by Speeches, Songs Skits and Sweets and prize distribution were done
49	Business Quiz	28/01/2015	The Economic Times, in association with VIT Chennai, presented ET in Campus Quiz at Ghulam Ahmed Auditorium, Amjad Ali Khan College of Business Admintration, Opp.The Times of India, Road No. 3, Banjara Hills, Hyderabad-8 students from the School participated.
50	TRISHNA-Tech Mahindra Knowledge Management Meet	09/02/2015	Organized at Tech Mahindra Learning World,TIMC SEZ, Hyderabad. Guest-Bhuvanewari.Y - Students of the School participated in good numbers

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51	A Workshop by Career Path	10-12 Feb 2015	Helping students for deciding internship and career choices was the objective.
52	Retreat at Lahari Resort	13/02/2015	A day was spent at Lahari Resort by Staff, as well as first and second year students
53	Green Holi- Voluntary Activity	14/02/2015	Hyderabad Goes Green (HGG) took ten volunteers from the School to handle "Green Holi" organic colour sales till 6th March, 2015
54	Quiz & Elocution Competition	21/02/2015	Students Participated in Hyderabad Management Association (HMA) Sponsored 'Quiz & Elocution Competitions' held at FAPCCI.
55	Lecture and Seminar	23/02/2015	The U.S.Ambassador to India Richard Verma addressed industry leaders and students at 6:30 p.m on 23rd February 2015 at Indian School of Business (ISB). US Consulate in Hyderabad reserved 25 seats for Aurora's Business School.
56	ABHIVYAKTHI- Management Meet	25/02/2015	Organized by ABS students on the Campus, Degree students from as many as 40 colleges were invited for the Event
57	Screening of Management Movie- MINUGURULU	03/03/2015	Students watched the preview at the Prasad Labs- Event sponsored by Aurora Group
58	DAAN UTSAV- Celebrate The Joy of Giving	17/03/2015	The Program was initiated on the campus
59	Faculty Additions	05/05/2015	Three new faculty joined the School (Dr. Srinivas R. Gangidi as Dean Administration, Ms. P Harika as Sr.Asst. Professor and Ms. C Kameswari as Asst. Professor)
60	FDP on Mobility & Gamification	21/05/2015	Organized by Cognizant at their campus in Hitech city: Ms. P Harika & Ms. Kameswari, Faculty members attended the FDP
61	Silver Jubilee of FAPTCCI	29/05/2015	Ms. P Harika & Ms. C Kameswari , faculty participated in the Silver Jubilee event by invitation.